



HEARTLINES



Better known for

- **Films**
- **Drama series**
- **Values resources for churches, schools, correctional services etc**
- **Values campaigns**

Last 3 years working on



A screenshot of the 'for good' website interface. At the top left is the 'for good' logo with the tagline 'connect, inform and inspire for good'. To the right is a search bar with the text 'Search people, groups, activities' and a 'Go' button. Below the search bar is a navigation menu with buttons for 'Home', 'About us', 'Profile', 'Groups', 'Activities', and 'Info'. The main content area is divided into three panels. The top-left panel features a smiling woman in a green shirt holding 'GIFT CERTIFICATE' and 'ADMIT ONE' tickets, with icons for '10000+', 'Friends', and 'Groups'. The top-right panel is titled 'CONNECT WITH GREAT PEOPLE' and shows photos of people participating in activities like 'Clean the park' and 'Treat a kid day'. The bottom-left panel is titled 'IMPROVE YOUR COMMUNITY' and features a map of South Africa with various locations marked. The bottom-right panel is titled 'EARN REWARDS THAT MATTER' and includes icons for 'Abc' and social media links for Twitter, Facebook, and LinkedIn. At the bottom of the page, a banner reads 'Forgood is a social networking platform with a purpose, powered by HEARTLINES'.



Things we are grateful to God about

**Response from Churches and
NGOs to the launch of
forgood**



Things we are grateful to God about

**Number of groups and
activities already on forgood
Over 500**



Things we are grateful to God about

**Church networks in various
cities seeing its potential**



Things we are grateful to God about

**Church Social outreach
projects starting to use the
site**



Things we are grateful to God about

**Church's response to the
Mandela Day Campaign**



the good comes to you
forgood is the go-to site for 4
national campaigns



www.forgood.co.za

